

PROCEDURE LIT.8.13.01 MILITARY AND VETERAN RECRUITMENT

SCOPE: Faculty and Staff

1. Substantial Misrepresentation

- 1.1. Lamar Institute of Technology (LIT) shall not engage in substantial misrepresentation of:
 - 1.1.1. The nature of educational programs;
 - 1.1.2. Financial charges; or
 - 1.1.3. Employability of graduates

2. Lamar Institute of Technology prohibits aggressive or high-pressure recruitment tactics aimed at enrolling active-duty military personnel and veterans.

2.1. The following tactics are prohibited:

- 2.1.1. Multiple (three or more) unsolicited contacts via phone, e-mail, or in-person
- 2.1.2. Same-day recruitment and registration

3. Commission, Bonuses, and Incentives

- 3.1. LIT shall not provide any commission, bonus, or other incentive based on success in securing enrollment or financial aid to any student.

4. Record Maintenance

- 4.1. LIT shall maintain a complete record, or all advertising, sales, or enrollment materials utilized during the preceding two-year period.
 - 4.1.1. Such record shall be available for inspection

Related Policies: LIT.8.13

Relevant Forms/Documents:

Relevant TSUS Policies/Forms/Documents:

Relevant Statutes: 38 USC §3696

Relevant SACSOC Standards:

Document History:

Adopted: July 2025

Reviewed:

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