BUSINESS, MARKETING, AND FINANCE

ENTREPRENEURSHIP

Level 1
Principles of Business, Marketing, and Finance
Business Information Management I/Lab

Entrepreneurship

Level 2

Level 3
Mobile Application Development
Entrepreneurship II

Level 4
Practicum in Business Management
Practicum in Marketing
Practicum in Entrepreneurship (TBD)
Project-Based Research
Career Preparation I

HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Microsoft Office Expert - Excel	Certified Facility Manager	Business Administration and Management	Business Administration and Management	Business Administration and Management
Microsoft Office Expert - Word	Certified Management Accountant	Business/ Commerce	Business/ Commerce	Business/ Commerce
Entrepreneurship and Small Business	Certified Project Consultant	Public Administration	Public Administration	Public Administration
	Accredited Management Consultant	Business Management	Management Science	Management Science

Additional industry-based certification information is available on the TEA CTE website. For more information on postsecondary options for this program of study, visit TXCTE.org.

Occupations	Median Wage	Annual Openings	% Growth
General and Operations Managers	$107,640	18,679	20%
Management Analysts	$87,651	4,706	32%
Managers, All Others	$113,110	1,794	26%

WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES

Exploration Activities:	Work Based Learning Activities:
Business Professionals of America (BPA) Future Leaders of America (FBLA) DECA	Internship with local management consulting firm

The Entrepreneurship program of study teaches CTE learners how to plan, direct, and coordinate the management and operations of public or private sector organizations. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, analyze management structures, and plan for the use of materials and human resources.

The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Successful completion of the Entrepreneurship program of study will fulfill requirements of the Business and Industry Endorsement. Revised - July 2020

TEA
Texas Education Agency ®

Apple Entrepreneurship Program Pathway

9th Grade

ISD	Service ID	CR	LIT	SCH
English I		1		
W. Geography		1		
Algebra I		1		
IPC		1		
Foreign Langague I		1		
Fine Arts Credit		1		
P.E. Credit		1		
TOTAL CREDITS		7		0

10th Grade

ISD	Service ID	CR	LIT	SCH
English II		1		
US History		1		
Geometry		1		
Biology		1		
Foreign Langage 2		1		
Speech		0.5		
Elective		0.5		
Principles of Bus.		1		
TOTAL Credits		7		0

Summer before 12th Grade

ISD	Service ID	CR	LIT	SCH
Entrepreneurship	13011200	1	BUSG 2309	3

11th Grade

ISD	Service ID	CR	LIT	SCH
English III		1		
World History		1		
Algebra 2		1		
Physics		1		
Elective		3		
TOTAL CREDITS		7		6

ISD Total Credits		28

12th Grade

ISD	Service ID	CR	LIT	SCH
English IV		1		
Economics		0.5		
US Government		0.5		
Pre-Cal/ 4th Math		1		
4th Science		1		
Practicum of Entrepreneurship	TBD	2	ITSE 2310 (S)	3
			ITSE 2321 (F)	3
			INEW 2330 (S)	3
Elective		1		
TOTAL CREDITS		7		9

LIT TOTAL Semester Credit Hours	12

LIT Course	LIT Course Name
BUSG 2309	Small Business Mgmt./Entrepreneurship
ITSE 2321	Object-Oriented Programming
ITSE 2310	iOS Application Programming
INEW 2330	Comprehensive Software Project: Planning & Design

Endorsement: Business

Program of Study: Entrepreneurship

Cluster: Busines, Marketing and Finance

Program Information

The Apple Entrepreneurship Program is a Dual Credit Pathway that is offered in partnership with Apple to teach students both the entrepreneurship and app development skills needed to successfully create and market a functional Apple App. Students would need to complete the Principles of Business high school course as a prerequisite for entry into this program. The program begins the summer before the student's senior year. The summer course and senior practicum courses are all dual enrolled courses. Students completing this course will receive 12 hours of college credit at LIT. This program satisfies the Entrepreneurship Program of Study (highlighted in green).