I’m Listening!

Frasier (TV Show 1993–2004)
We Listened: (6) Updates from LIT’s New Strategic Plan

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Background: LIT Strategic Plan (2020-25)

- Seek Approval/Dec. 7, 2020
- Doc. began Sept. 17, 2016
- Called ‘A Shared Vision’
- Research-Based
- Only 8 Pages
Reached-Out (Thousands)

1-on-1 Interviews
- Mayor Becky Ames (City of Beaumont)
- Mayor Larry Spears (City of Orange/Alumni)
- Mayor Pro Tem Doucet (City of Port Arthur)
- President Ken Evans (Lamar University)
- Former Board Manager Bransford (BISD)
- Dennis Isaacs (Business)
- Glen Edgerly (Industry)
- Tim Sudela (Industry)
- Jerry Nathan (Community Member)
- Vernon Durden (Community Member)
- South Park Neighborhood Association
We ‘really’ Listened

So here’s what we heard...
Students said… Focus on Growth and Reduce Their Costs

1. Grow annual enrollment to 10,000 students in 10-years (**10-in-10**).
   - Lamar University
   - Beaumont ISD

2. **Faster & Cheaper**: earn college credit for life experiences (PLA).
Industry said… Develop a Flexible Model that Builds Capacity (*Quickly*) & Job Skills

3. Not everyone needs a degree; offer *noncredit* “stackable” credentials… *education in weeks*.

4. **Fall 2021**: offering an AS degree (engineering) and certificates (electrical and plumbing).
The Community said… Neighbors
Don’t Forget about Neighbors

5. Open college to more community events and ‘Upskill South Park.’

6. Due to COVID-19, providing unemployed citizens with **1-year** of ‘free and reduced’ tuition (the LIT CARES initiative).