Beginning Web Program (ITSE 1311)

CREDIT
3 Semester Credit Hours (2 hours lecture, 2 hours lab)

MODE OF INSTRUCTION
Face to Face

PREREQUISITE/CO-REQUISITE:
There are no Prerequisite/Co-requisites for this course.

COURSE DESCRIPTION
Introduction to web design using a blend of traditional development guidelines with current technologies and trends, including responsive web design.

COURSE OBJECTIVES
Upon completion of this course, the student will be able to
- Understand web design concepts and techniques that are essential to planning, creating, testing, publishing, and maintaining websites.
- Define and describe in detail the six steps in developing a solid web design plan: identify the website’s purpose and target audience.
- Create forms and check for data accuracy.
- Use JavaScript system objects.
- Embed objects on a web page.
- Effectively use decision and looping statements in programs.

INSTRUCTOR CONTACT INFORMATION
Instructor: Dr. Jie Liang
Email: jliang@lit.edu
Office Phone: 409-241-4748
Office Location: TC-230
Office Hours: Monday & Wednesday 8:00 a.m. – 12:00 p.m.
            Tuesday & Thursday 10:30 a.m. – 11:00 a.m. & 1:30 p.m. – 2:30 p.m.

REQUIRED TEXTBOOK AND MATERIALS

Approved: Initials/date
ATTENDANCE POLICY
Attendance is recorded in Starfish for each class meeting.

DROP POLICY
If you wish to drop a course, you are responsible for initiating and completing the drop process. If you stop coming to class and fail to drop the course, you will earn an “F” in the course.

COURSE CALENDAR

<table>
<thead>
<tr>
<th>DATE</th>
<th>TOPIC</th>
<th>ASSIGNMENTS /Quizzes (Due on this Date)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Overview &amp; Syllabus</td>
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<tr>
<td>Week 2</td>
<td>Tutorial 1: Getting Started with HTML5</td>
<td>8/31/2023</td>
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<tr>
<td>Week 3</td>
<td>Tutorial 2: Getting Started with CSS</td>
<td>9/7/2023</td>
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<tr>
<td>Week 4</td>
<td>Tutorial 3: Designing a Page Layout</td>
<td>9/14/2023</td>
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<tr>
<td>Week 5</td>
<td>Tutorial 4: Graphic Design with CSS</td>
<td>9/21/2023</td>
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<tr>
<td>Week 6</td>
<td>Tutorial 5: Designing for the Mobile Web</td>
<td>9/28/2023</td>
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<tr>
<td>Week 7</td>
<td>Tutorial 6: Working with Tables and Columns</td>
<td>10/5/2023</td>
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<tr>
<td>Week 8</td>
<td>Midterm Exam</td>
<td><strong>10/10/2023</strong></td>
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<tr>
<td>Week 9</td>
<td>Tutorial 7: Designing a Web Form</td>
<td>10/19/2023</td>
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<tr>
<td>Week 10</td>
<td>Tutorial 8: Enhancing a Website with Multimedia</td>
<td>10/26/2023</td>
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<tr>
<td>Week 11</td>
<td>Tutorial 9: Getting Started with JavaScript</td>
<td>11/2/2023</td>
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<tr>
<td>Week 13</td>
<td>Tutorial 11: Working with Events and Styles</td>
<td>11/16/2023</td>
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<td>Week 14</td>
<td>Thanksgiving break</td>
<td>11/22-24</td>
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<tr>
<td>Week 15</td>
<td>Tutorial 12: Working with Document Nodes and Style Sheets</td>
<td>11/28/2023</td>
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<tr>
<td>Week 16</td>
<td>Final Exam</td>
<td><strong>11/30/2023</strong></td>
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Final grades will be calculated according to the following criteria:

- Assignments 40%
- Midterm 25%
- Finals 35%

GRADE SCALE

- 90-100 A
- 80-89 B
- 70-79 C
- 60-69 D
- 0-59 F
TECHNICAL REQUIREMENTS
The latest technical requirements, including hardware, compatible browsers, operating systems, etc. can be online at https://lit.edu/online-learning/online-learning-minimum-computer-requirements. A functional broadband internet connection, such as DSL, cable, or WiFi is necessary to maximize the use of online technology and resources.

DISABILITIES STATEMENT
The Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973 are federal anti-discrimination statutes that provide comprehensive civil rights for persons with disabilities. LIT provides reasonable accommodations as defined in the Rehabilitation Act of 1973, Section 504 and the Americans with Disabilities Act of 1990, to students with a diagnosed disability. The Special Populations Office is located in the Eagles’ Nest Room 129 and helps foster a supportive and inclusive educational environment by maintaining partnerships with faculty and staff, as well as promoting awareness among all members of the Lamar Institute of Technology community. If you believe you have a disability requiring an accommodation, please contact the Special Populations Coordinator at (409)-951-5708 or email specialpopulations@lit.edu. You may also visit the online resource at Special Populations - Lamar Institute of Technology (lit.edu).

STUDENT CODE OF CONDUCT STATEMENT
It is the responsibility of all registered Lamar Institute of Technology students to access, read, understand and abide by all published policies, regulations, and procedures listed in the LIT Catalog and Student Handbook. The LIT Catalog and Student Handbook may be accessed at www.lit.edu. Please note that the online version of the LIT Catalog and Student Handbook supersedes all other versions of the same document.

STARFISH
LIT utilizes an early alert system called Starfish. Throughout the semester, you may receive emails from Starfish regarding your course grades, attendance, or academic performance. Faculty members record student attendance, raise flags and kudos to express concern or give praise, and you can make an appointment with faculty and staff all through the Starfish home page. You can also login to Blackboard or MyLIT and click on the Starfish link to view academic alerts and detailed information. It is the responsibility of the student to pay attention to these emails and information in Starfish and consider taking the recommended actions. Starfish is used to help you be a successful student at LIT.

ADDITIONAL COURSE POLICIES/INFORMATION
1. Students should log onto Blackboard and access this course at least 3 times a week to keep on track with assignments. And do the assignments by each due date. There are 11 Units. For each unit, there will be a unit quiz in class, students should take it in person.
2. Students should come to class to take Midterm and Final exams in person.
3. Cheating of any kind will **not** be tolerated.

4. Internet Usage – Students are expected to use proper net etiquette while participating in course emails, assignment submissions, and online discussions.

5. Students should turn assignments in by the posted due date and time. **Late work** is not accepted. All assignments and quizzes stay open the entire term.

6. If you wish to drop a course, the student is responsible for initiating and completing the drop process. If you stop coming to class and fail to drop the course, you will earn an ‘F’ in the course.

7. If you need to contact the instructor, you can send an e-mail to jliang@lit.edu. Your e-mail will be answered within 48 hours Monday – Thursday and within 72 hours Friday - Sunday.

8. Assignment may NOT be submitted via email.