

# SPEECH (SPCH 1315 2B1)

## CREDIT

3 Semester Credit Hours (3 hours lecture, 0 hours lab)

## MODE OF INSTRUCTION

Face to Face, Online or Hybrid

## PREREQUISITE/CO-REQUISITE:

None

## COURSE DESCRIPTION

Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.

## COURSE OBJECTIVES

Upon completion of this course, the student will be able to

1. Demonstrate an understanding of the foundational models of communication.
2. Apply elements of audience analysis.
3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic.
4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques.
5. Demonstrate effective usage of technology when researching and/or presenting speeches.
6. Identify how culture, ethnicity and gender influence communication.
7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).

## INSTRUCTOR CONTACT INFORMATION

Instructor: Dr. Casi Rekieta

Email: [clrekieta@lit.edu](mailto:clrekieta@lit.edu)

Office Phone: 409-951-5726

Office Location: GEDS Department

Office Hours: By Appointment

## REQUIRED TEXTBOOK AND MATERIALS

1. Our textbook for SPCH 1315 is Exploring Public Speaking, 4th Edition. This is a free e-book available online at <https://oer.galileo.usg.edu/communication-textbooks/1/> in Word, PDF and EPUB (earlier editions) formats. You can also view and download the PDF attachment on

Approved: CLR 7/8/2025



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Blackboard.

[https://static1.squarespace.com/static/5d3675db5281d70001067e60/t/5f2ccedfcc46b01da8e56ef4/1596772071747/Exploring+Public+Speaking+4\\_0\\_1.pdf](https://static1.squarespace.com/static/5d3675db5281d70001067e60/t/5f2ccedfcc46b01da8e56ef4/1596772071747/Exploring+Public+Speaking+4_0_1.pdf)

2. 1 package of white 3x5 or 5x8 index cards
3. 2 #882-E Scantrons and a #2 pencil
4. Material for creating visual aids
5. Must have the ability to upload/print documents for class
6. We will be using Blackboard for this course
7. Flash Drive

### ATTENDANCE POLICY

Students are expected to access blackboard a minimum of 4 days per week.

### DROP POLICY

If you wish to drop a course, you are responsible for initiating and completing the drop process. If you stop coming to class and fail to drop the course, you will earn an "F" in the course.

### COURSE CALENDAR

*The instructor reserves the right to change due dates. If changes are made, students will be notified via an announcement in blackboard. *All assignments are due by 11:59 p.m. the last day of the week in which it was assigned unless specified otherwise (e.g. Module #1 was assigned during module #1 therefore it is due by 11:59 p.m. on June 8th.)	
	<b>ASSIGNMENT</b>
7/9 to 7/15	<b>MODULE 1</b> <ul style="list-style-type: none"><li>• Orientation to Class–Syllabus, Course Calendar, Expectations</li><li>• Read Sections 1.1, 1.2, 1.4, 3.3 &amp; Appendix B – Part 5</li><li>• Read Chapter 4</li><li>• Read Chapter 6</li><li>• Read Chapter 7</li><li>• Plagiarism Quiz Due (100 pts) (HOMEWORK: 10%)</li><li>• Speech #1: Introduction Speech (100 pts) (SPCH: 10%)</li></ul>
7/16 to 7/22	<b>MODULE 2</b> <ul style="list-style-type: none"><li>• Rekieta’s Outlining Lecture</li><li>• Chapter 8: Introduction &amp; Conclusions</li><li>• Chapter 11: Delivery</li><li>• Chapter 12: Informative Speeches</li><li>• Tribute Speech (100 pts) (SPCH: 10%)</li><li>• Midterm Exam (100 pts) (TEST: 10%)</li></ul>
7/23 to 7/29	<b>MODULE 3</b> <ul style="list-style-type: none"><li>• Chapter 5: Researching Your Speech</li><li>• Purdue Owl – MLA Packet</li><li>• Library Tutorial Videos</li><li>• Library Research (100 pts) (HOMWORK: 10%)</li><li>• Speech 3: Informative Speech (100 pts) (SPCH: 10%)</li></ul>

7/30 to 8/5	<b>MODULE 4</b> <ul style="list-style-type: none"> <li>• Creating &amp; Designing PowerPoints Lecture</li> <li>• Chapter 9: Presentation Aids</li> <li>• Chapter 13: Persuasive Speaking</li> <li>• Persuasive Speaking Tutorial Videos</li> <li>• <b>Speech 4: Problem-Solution (100 pts) (SPCH: 10%)</b></li> </ul>
8/6 to 8/13	<b>MODULE 5</b> <ul style="list-style-type: none"> <li>• Monroe's Motivated Sequence Lecture</li> <li>• Monroe's Motivated Sequence Tutorial Videos</li> <li>• <b>Final Individual Speech/Common Assignment (200 pts) (20% Com. Assnmnt)</b></li> <li>• <b>Final Exam (100 pts) (10%)</b></li> </ul>

### **COURSE EVALUATION**

Final grades will be calculated according to the following criteria:

- Speeches 40%
- MMS Speech Common Assignment 20%
- Exams 20%
- Homework & Participation 20%

### **GRADE SCALE**

- 90-100 A
- 80-89 B
- 70-79 C
- 60-69 D
- 0-59 F

### **TECHNICAL REQUIREMENTS**

The latest technical requirements, including hardware, compatible browsers, operating systems, etc. can be online at <https://lit.edu/online-learning/online-learning-minimum-computer-requirements>. A functional broadband internet connection, such as DSL, cable, or WiFi is necessary to maximize the use of online technology and resources.

### **DISABILITIES STATEMENT**

The Americans with Disabilities Act of 1990 and Section 504 of the Rehabilitation Act of 1973 are federal anti-discrimination statutes that provide comprehensive civil rights for persons with disabilities. LIT provides reasonable accommodations as defined in the Rehabilitation Act of 1973, Section 504 and the Americans with Disabilities Act of 1990, to students with a diagnosed disability. The Special Populations Office is located in the Eagles' Nest Room 129 and helps foster a supportive and inclusive educational environment by maintaining partnerships with faculty and staff, as well as promoting awareness among all members of the Lamar Institute of Technology community. If you believe you have a disability requiring an accommodation, please contact the Special Populations Coordinator at (409)-951-5708 or email

[specialpopulations@lit.edu](mailto:specialpopulations@lit.edu). You may also visit the online resource at [Special Populations - Lamar Institute of Technology \(lit.edu\)](#).

### **STUDENT CODE OF CONDUCT STATEMENT**

It is the responsibility of all registered Lamar Institute of Technology students to access, read, understand and abide by all published policies, regulations, and procedures listed in the *LIT Catalog and Student Handbook*. The *LIT Catalog and Student Handbook* may be accessed at [www.lit.edu](http://www.lit.edu). Please note that the online version of the *LIT Catalog and Student Handbook* supersedes all other versions of the same document.

### **ARTIFICIAL INTELLIGENCE STATEMENT**

Lamar Institute of Technology (LIT) recognizes the recent advances in Artificial Intelligence (AI), such as ChatGPT, have changed the landscape of many career disciplines and will impact many students in and out of the classroom. To prepare students for their selected careers, LIT desires to guide students in the ethical use of these technologies and incorporate AI into classroom instruction and assignments appropriately. Appropriate use of these technologies is at the discretion of the instructor. Students are reminded that all submitted work must be their own original work unless otherwise specified. Students should contact their instructor with any questions as to the acceptable use of AI/ChatGPT in their courses

### **STARFISH**

LIT utilizes an early alert system called Starfish. Throughout the semester, you may receive emails from Starfish regarding your course grades, attendance, or academic performance. Faculty members record student attendance, raise flags and kudos to express concern or give praise, and you can make an appointment with faculty and staff all through the Starfish home page. You can also login to Blackboard or MyLIT and click on the Starfish link to view academic alerts and detailed information. It is the responsibility of the student to pay attention to these emails and information in Starfish and consider taking the recommended actions. Starfish is used to help you be a successful student at LIT.

### **ADDITIONAL COURSE POLICIES/INFORMATION**

Communication between students and the instructor is essential for success. You are required to check your LIT email every 24 hours. The instructor will respond to emails every 24 hours during weekdays and will not be available via email on the weekends.

The instructor will not respond to messages sent through blackboard. You must send emails through your Office 365 email account.

You are responsible for contacting the instructor if you are having difficulties in the course. This is an online course, and I will not know you are having trouble unless you reach out to me.

Assignments will be graded within two weeks of the due date. Individual feedback will be sent, upon request.

Students are expected to attend virtual meetings or watch the recording of virtual meetings, if applicable.

The instructor will not conference with students regarding assignments 48 hours before the due date unless you have an appointment.

The instructor's records will be the final determination of grades. Contact your instructor for grade discrepancies via email within 48 hours of grades being made available.

Speech presentations must be recorded in front of an audience of 3 to 5 people. All videos must be uploaded to youtube and submitted via blackboard. The youtube video privacy settings must be set at "unlisted".

Students are required to complete a group project which requires students to communicate and collaborate outside of class. Students who are not cooperative and/or do not communicate with team members will be removed from the group and required to complete the entire project independently.

MAKE-UP ASSIGNMENTS ARE NOT ALLOWED AND WILL RESULT IN A ZERO ON THE ASSIGNMENT unless one of the following exceptions apply: (1) the student receives prior approval from the instructor, (2) has a documented medical emergency (3) or is at a school-sponsored event. Make-up assignments are determined at the instructor's discretion.

All written work must be typed using correct grammar and spelling and submitted as specified in the assignment instructions.

Plagiarism, written or oral, will result in a zero on the assignment (1st offense) and failure of the course (2nd offense). If a student plagiarizes an assignment, the instructor will regrade all previously submitted assignments.

The use of A.I. is prohibited. If a student uses A.I. to write their assignments, they will receive a zero.

Students must dress as specified in the assignment instructions on presentation days.

Verbal or physical confrontation is prohibited in this course. Students who are confrontational or hostile towards the instructor or their classmates will be removed from the course and will receive an F as their final letter grade.

Students are expected to use kind, courteous, and respectful language when communicating with peers or the instructor.

Profanity is prohibited during class discussions and presentations. The first violation of this policy will result in students being removed from the class and will receive a zero on the assignment. The second violation of this policy will result in students being permanently removed from the class and will receive an F in the course.

**Important note:**

Upon completion of reading the Syllabus, you're required to email Dr. Rekieta at [clrekieta@lit.edu](mailto:clrekieta@lit.edu) with a message confirming you have read and understand the course policies. If you do this by 11:59 p.m. on September 1<sup>st</sup>, you will earn 5 extra credit points.